



Art Fund\_



## **Kiln Fired Memory: Call for Artist Proposals**

### **Overview**

Kiln-Fired Memory is a large, multi-partner arts engagement project that is being proposed to take place from 2024 to 2026, exploring the important role of ceramics in remembrance throughout history. Culminating in a site-wide exhibition at the National Memorial Arboretum, the project will bring show-stopping loans from national museums to the Midlands region, with exhibitions featuring artworks produced by both commissioned artists and participant groups. Throughout the programme we will engage communities with the ideas that have shaped commemorative pottery throughout history, and the ways in which ceramics have been used to remember and celebrate people and events in cultures around the globe.

The project will be designed and delivered alongside partners in the museums and heritage sector, with exhibitions touring locally and nationally to broaden the reach of gathered stories and enable us to engage with audiences at venues around the country.

We are currently seeking an artist to carry out community co-creation workshops as part of the research and development phase of Kiln Fired Memory, which has been generously funded by Art Fund and the Garfield Weston Foundation.

### **About the National Memorial Arboretum**

The National Memorial Arboretum, part of the Royal British Legion, is the UK's place to remember, an inspirational landscape freely open to all.

Situated at the corner of the National Forest in Staffordshire, the Arboretum is home to over 25,000 trees and more than 400 memorials dedicated to the Armed Forces, public services and civilian and voluntary organisations who have served our nation.

Each year, the award-winning Arboretum welcomes around 300,000 visitors who participate in a year-round programme of exhibitions, events, and activities.

### **Brief**

The artist practitioner will work with the National Memorial Arboretum to engage local community groups in arts-based engagement workshops, focusing on the production of individual ceramic artworks. Through creative participation, the artist will encourage conversation and explore the participants' experience of memory and memorialisation in order to inspire their creation of their artworks.

These artworks, the methods used to produce them and participant feedback will help to shape plans for the delivery phase of Kiln-Fired memory, with the potential for participants’ artworks to go on display as part of an exhibition in 2025/2026.

Through this project the artist will help the Arboretum to understand the ways in which communities prefer to engage in ceramic arts, and explore new perspectives connected to themes of ceramics and remembrance, both collective and individual.

Artists are invited to submit a project proposal outlining an approach to community engagement and artwork creation. The focus of this project is on ceramics and memory in a broad sense, and we welcome proposals that explore any aspect of remembering, reflection and commemoration, whether personal or collective.

**Objectives**

1. Engage with community groups to collect stories and understand people’s perspectives on memory and remembering
2. Inspire creative participation among the communities
3. Have a positive impact on the wellbeing of participants
4. Support skills learning and sustained engagement with arts and heritage
5. Gain insight into the ways in which co-creative arts practice can be used to benefit communities, and how we might use it to gather and tell new stories as part of Kiln Fired Memory in the future

**Deliverables**

The artist will be responsible for delivering the following services.

<b>Deliverable</b>	<b>Number of days allocated</b>
Planning community engagement and to undertake relevant training	3
Facilitating 3 days of community engagement with local communities at the National Memorial Arboretum	3
Debrief and any additional production following engagement workshops	2
Contributing to project research development (ceramic arts practice)	2
Contributing to evaluation of the project.	1
Sourcing all materials and resources necessary to facilitate community engagement	2
Completing relevant health and safety and safeguarding processes and documentation	
Cooperating with the NMA and project partners on marketing and communications	

The total number of days it is expected the artist will commit to the project is 13.

## **Artist Fee**

The sum paid to the artist will be £2,600

There is an additional £500 available for materials and project expenses.

## **Timeline**

29/07/24 – 16/08/24	Planning of community engagement workshops with artist
19/08/24 – 20/09/24	Community engagement workshops to take place
23/09/24 – 27/09/24	Project debrief/project evaluation to be submitted

## **Resources**

Community engagement will take place in the Arboretum's classroom spaces.

Arboretum staff and volunteers will support the delivery of the engagement workshops throughout.

The Heritage Project Manager and a Community Engagement Coordinator will support project administration.

## **Intellectual Property and Ownership**

The National Memorial Arboretum will retain the right to use and/or display any artworks, or associated intellectual property, created as a result of community engagement activity carried out as part of the project.

## **How to submit a proposal**

To submit a proposal, please complete the attached form and return as a PDF to Aaron Rossi, Heritage Project Manager, via [arossi@thenma.org.uk](mailto:arossi@thenma.org.uk) by 5pm Wednesday 17<sup>th</sup> July 2024.

If you need to submit a proposal in a different format, please contact [arossi@thenma.org.uk](mailto:arossi@thenma.org.uk)

## **Enquiries**

Informal conversations are welcomed ahead of the submission of proposals. For all enquiries, including on access support, please contact Aaron Rossi, Heritage Project Manager, via [arossi@thenma.org.uk](mailto:arossi@thenma.org.uk)

## **Selection**

Proposals will be scored based on the extent to which they will achieve project objectives.

Shortlisted artists will be invited to attend an informal interview at the Arboretum.

## **Privacy statement**

The National Memorial Arboretum, which is part of the Royal British Legion, takes your privacy very seriously and we want to assure you that your personal information is safe with us and we will never sell your details.

All proposals and personal information will be deleted by Monday 16<sup>th</sup> September (60 days after the submission deadline).

For more information on our privacy promise, please visit [Our Privacy Promise | About Us | National Memorial Arboretum \(thenma.org.uk\)](#).



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## Proposal form

Kiln Fired Memory Research and Development: Artist-led workshops

### Artist/practitioner details

Name:

Address:

Contact number:

Email address:

VAT number (if applicable):

### Experience

Please provide a summary of your experience delivering community engagement projects, art workshops and your relevant skills. Maximum 500 words.

You may include up to five images of relevant projects. Website links are welcome.

### Creative Proposal

Please describe your proposal, including the approach to community engagement art workshops. Maximum 500 words.

You may include up to three images to assist in illustrating your proposal.

**Budget**

Please provide an estimated breakdown of your project budget (using the outlined costs above as a guide).

**Timeline**

Please provide an indicative timeline for the delivery of the project (using the outlined dates above as a guide).

**CV**

If you have an artist CV, please attach it to your submission along with this proposal form.