



**FREE Admission to
the Arboretum**

An Unforgettable Day Out

Group Visit Guide 2023







With over 400 memorials to see and 150 acres to explore, the Arboretum has something to offer groups of all interests and backgrounds. Military and civilian memorials, peaceful woodlands, colourful gardens, riverside walks and fascinating wildlife are all waiting to be discovered.



Activities

Our daily programme of activities is designed to enhance your visit to the Arboretum.

Act of Remembrance

The Daily Act of Remembrance includes a short service and Two Minute Silence. This takes place in the Millennium Chapel at 10.50am every day.

Guided Walks

Learn about the history of the site, the memorials featured and the fascinating stories behind them. **£4.00pp***

Nature Walks

Forever changing throughout the seasons, the Arboretum is home to a wide range of trees, plants and wildlife. There is always something new to discover. **£4.00pp***





Land Train

Take a trip on our covered land train and explore the grounds of the Arboretum. The 50-minute pre-recorded commentary talks about the memorials you will find onsite and the symbolism behind them. **£6.50pp***



Landscapes of Life

At the heart of the Remembrance Centre this exhibition provides a preview of the Arboretum and an introduction to the concept of Remembrance and why it is an important human need spanning thousands of years. With audio visual displays, hands-on interactives, artistic interpretation and the opportunity for visitors to share their experiences, it's the perfect place to start a visit. **Free**

Temporary Exhibitions

We also host an exciting temporary programme throughout the year, featuring a changing selection of exhibitions and installations. See our website for an up to date list of our upcoming activities. **Free**

* Group discounts can only be applied when booked in advance. Any on the day bookings or add-ons will be charged at full price.



Tailor Made Tours

The perfect way for small groups to get the most out of a day at the Arboretum.

Choose from a full or half day package tailored to your interests and requirements.

Discover the Arboretum on a full day tour from the comfort of one of our electric buggies driven by one of our experienced guides who will share the fascinating stories and symbolism behind the many memorials. A warm welcome drink and delicious homemade two course lunch are also included.

Half day tours include either a breakfast roll or afternoon cream tea, along with a 90-minute guided buggy tour; the perfect taster of what the Arboretum has to offer.

Car parking is included in all Tailor Made Tour bookings.

Give the gift of making memories

For the perfect birthday, Christmas or anniversary present, purchase one of our Tailor Made Tour Vouchers and treat your loved ones to a VIP experience.

Due to increased popularity, early pre-booking is required.

Please see the booking form for prices.



External Talks

Bring the Arboretum to you!
Excellent as a pre-visit insight or if your group can't travel to us, our external talks are interesting, informative and full of fascinating stories and anecdotes.

One of our team of expert volunteers will provide a 60-minute presentation with time for questions and answers.

£35.00 plus mileage expenses.



Winter Warmer Package

The perfect winter trip out with friends. Stay in the warmth of our Remembrance Centre and enjoy a fascinating presentation over a warming lunch of homemade meat and potato pie with seasonal vegetables and tea or coffee. The inspiring presentation will be delivered by one of our expert volunteer guides and will feature the stories behind some of the memorials in our grounds. Discover the grounds whilst keeping cosy and dry. **£12.00pp available from January to March.**

Virtual Talks

You can now enjoy one of our external talks from the comfort of your own home by booking a Zoom talk for your group. If we cannot travel to you in person, we can now join you virtually to share our expert Arboretum knowledge. **£35.00**





Our Restaurant serves a variety of hot and cold meals and snacks throughout the day.

Alternatively you may want to book one of our dining packages, which benefit from reserved seating and table service.



Lunch Packages

One-Course Lunch

Once seated, choose from one of our delicious home-cooked meals. There will be a choice of meat, vegetarian and fish dishes. **£16.75pp**

Two-Course Lunch

There is always room for dessert! Upgrade your package to include one of our homemade hot desserts or a slice of our delicious cake. **£18.75pp**



Afternoon Treats

Served from 2.30pm onwards

Cream Tea

If you're looking for a lighter bite or quick snack, our freshly baked scones, fruity jam and delicious clotted cream create a tasty afternoon treat. **£9.00pp**

High Tea

For a more indulgent option upgrade to our High Tea package. With a variety of freshly prepared sandwiches, an assortment of savoury snacks and samples of our delicious home-made cakes it's the perfect way to finish your day. **£16.50pp**

Signature Pie and Mash

For the perfect indulgent lunch, try our tasty steak and ale pie, which is served with creamy leek and mustard mash and rich gravy.

To take advantage of this package, the whole group must opt for this option. Gluten free and vegetarian options are available when pre-ordered. **£13.50pp**

Events at the Arboretum

Vintage Tea Dance

Saturday 29 and Sunday 30 April

Our Vintage Tea Dance is back, with not one, but two new dates! Choose either Saturday for Ballroom dancing or Sunday for Jive and Swing. Both dates include fun and easy to follow dance lessons from our fabulous dance instructors and a delicious home-made afternoon tea. Tony and the Sapphires will be providing live music whilst you dance the afternoon away.

From £29.95pp

Coronation Celebration

7 May

Visit us for this once in a lifetime celebration and join our exclusive indoor party. Guests enjoy a refreshing welcome drink, delicious 'Best of British' lunch and old-time classics from the amazing Tony and the Sapphires Band.

From £38.00pp



D-Day Package

6 June

Commemorate the pivotal events of 1944 that began the Allied liberation of Europe. Join resident bugler Antonio Socci for a moving moment of reflection, followed by stunning vocalists, The London Belles, for a nostalgic performance of 1940s classics. Tea, coffee and delicious cake will be provided in Aspects, overlooking the befitting backdrop of the Arboretum.

£20.00pp*

For more information or to book please call the group booking team on 01283 245 100.

**For minimum groups of 10 or more*



A Summer Evening with The Jives Aces

17 June

Hosted in Aspects, surrounded by views of the Arboretum grounds bathed in evening sunlight, join The Jive Aces on the dance floor for some swingin' entertainment and dancing. Included is a light two-course dinner and welcome drink.

From £39.00pp

Summer Proms

4 and 5 August

Featuring toe-tapping performances from the Band of the Royal Regiment of Fusiliers and accompanied by fantastic Soprano Louise Callinan and Baritone Rodney Earl Clarke, this ever-popular evening event will return to our 150 acre site this summer. Each evening will feature a full repertoire of traditional proms favourites, as well as a selection of modern classics.

£25.00pp*

Upgrade to our Summer Proms Package and enjoy a rustic sharing platter and glass of fizz in our English country garden themed Restaurant

£55.00pp*



For more information or to book please call the group booking team on 01283 245 100.

*For minimum groups of 10 or more

An Autumn Evening with The Rat Pack

7 October

Join us for an evening with the well-known famous trio. Enjoy a warming two-course dinner and party the night away with toe-tapping music and entertainment.

From £39.00pp



Armistice Day

11 November

Our outdoor Armistice Day Service will be held on 11 November. Further information about the service will be made available on our website.

Remembrance Sunday Group Event

12 November

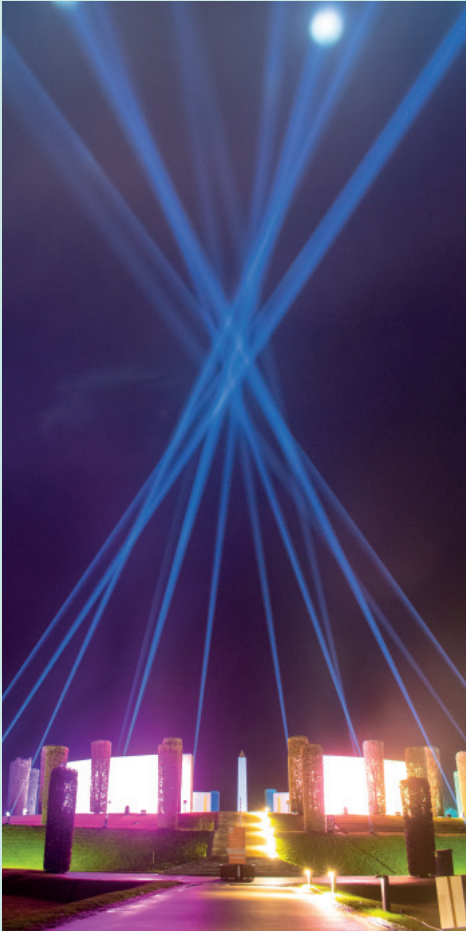
This package provides a warm, dry space for your group with stunning views across the Arboretum grounds. Observe the service on our large screens from the comfort of your seat in Aspects or join the crowds out on site. After the commemorations have draw to a close, reflect with friends over a two course, home-made lunch.

£25.00pp*



For more information or to book please call the group booking team on 01283 245 100.

*For minimum groups of 10 or more



Illuminated Arboretum

7-16 December

The perfect winter outing for your group. Explore the Arboretum under the cover of darkness, enjoying interactive installations and discovering illuminated memorials.

From £19.50pp



Christmas Lunches with a Swing

9, 12, 14 December

Our ever-popular sell-out Christmas events are returning once again. With a welcome drink, three course Christmas lunch and festive entertainment and music provided by the fabulous Antonio Socci Jive and Swing band, you will be sure to leave full of Christmas cheer.

£35.00pp*

For more information or to book please call the group booking team on 01283 245 100.

*For minimum groups of 10 or more



Planning your visit

Familiarisation Visits

Still unsure what to book for your group? Visit us onsite and we can show you our facilities, explain our packages in more detail and work with you to create something special for your group. Please call us on 01283 245 100 to book.

Booking your visit

Please fill in the booking form and return to us.

To post:

National Memorial Arboretum
Croxall Road, Alrewas, Staffordshire, DE13 7AR

To email:

The form is an editable PDF. Please populate, save and reattach the completed pack and email to groups@thenma.org.uk

Deposits: If you are pre-booking any of food and drink packages or activities, we will require a deposit to confirm your booking. If you are opting for a food package, we will require a £5 per person deposit. If you are opting only for refreshments or only pre-booking an activity we will require a £2 per person deposit. If you are booking from both sections, only a £5 per person deposit applies. Deposits are non-refundable. Once we have received your booking form, we will send you a deposit request with information on how to pay.

Final Balance: Numbers cannot be decreased after this time and payment in full will be required on bookings made after this time dependent on availability. We are unable to accept payments on the day of your visit.

Arriving at the Arboretum

On arrival at the Arboretum you will be welcomed by a member of the team. They will provide you with any relevant tickets and information you will need for your visit. Coach drivers will be shown to coach parking, and provided with a refreshment voucher.

Scooters and wheelchairs

Please call our switchboard team on 01283 245100 to pre-book scooters or wheelchairs for hire.

Privacy Statement

At the National Memorial Arboretum we take your privacy seriously and we will only use the information you have provided on this form to correspond with you about (and process) your booking. If you consent to receive further communication from us about our forthcoming events and activities, you will also receive this information from us.

We will not share your data and promise to keep your personal information safe and secure.

We will hold your personal information for three years. If you consent to receive further communication from the Arboretum we will hold your information until you withdraw your consent. You can contact us, at any time you wish, to change the way we contact you, or update your contact details: **01283 245 100** or via email: info@thenma.org.uk.

For further information about how the National Memorial Arboretum processes your personal information and about your rights under data protection law, please see our privacy policy www.thenma.org.uk/privacy.

Group Booking Form

Group name:			
Name of contact:			
Address:			
		Postcode:	
Telephone:		Mobile:	
Email:			
Number in group:	Date of visit:	Arrival time:	Departure time:

Let's Stay in Touch

We'd like to keep you up to date with more information about our forthcoming events and activities; please tick if you would like us to keep in touch via email.

Food and Drink - For groups of 10 or more	Price Per Person	Quantity Required
One-Course Lunch	£16.75	
Two-Course Lunch	£18.75	
Arboretum Signature Pie & Mash	£13.50	
Cream Tea (2.30pm onwards)	£9.00	
High Tea (2.30pm onwards)	£16.50	

Refreshments - For groups of 10 or more	Price Per Person	Quantity Required
Arrival Tea and Coffee	£3.25	
Arrival Tea, Coffee and Biscuits	£3.75	

Food allergies can be catered for with prior notice.

Activities - For groups of 10 or more	Price Per Person	Quantity Required	Preferred Time*
Guided Walk	£4.00		
Nature Walk Subject to availability	£4.00		
Land Train with Running Commentary Operates every 30 minutes between March and November. Please contact us for our winter timetable.	£6.50		

* Please note: Preferred times cannot be guaranteed and will depend on availability

Please note that our train is access friendly however we have some very limited wheelchair space for those who cannot transfer.

This needs to be pre-booked. Please indicate here if you have any members of your group who cannot transfer and will require to stay seated in their own wheelchairs.

Tailor-Made Tours - For small groups of up to seven people	Price Per Package	Quantity of packages
1 - 5 people Half Day	£125.00	
6 - 7 people Half Day	£155.00	
1 - 5 people Full Day	£200.00	
6 - 7 people Full Day	£250.00	

If you require any further information please ring us on 01283 245 100.



How to find us

By car: From the A38 at Alrewas there are brown signs to the National Memorial Arboretum. Follow the A513 towards Tamworth for about half a mile. Take the first exit at the roundabout and follow the road to the National Memorial Arboretum car park. Pay and display charges apply for cars. **Free pre-booked coach parking is available.** For Sat Nav/GPS devices please enter DE13 7AR.

By Train: We are a short car journey away from Lichfield City and Lichfield Trent Valley railway stations (5 - 6 miles), Burton upon Trent (8 miles) and Tamworth (8 miles). Taxi services operate.

Terms and Conditions

Deposits: Bookings for all packages are secured by the payment of a £5 per person deposit. A £2 per person deposit will be required for bookings of less than £5 per person. The remaining balance and final numbers are required one week prior to your visit date. Payment in full will be required on bookings made after this time. Deposits are non-refundable.

Non-attendance/delay: In the event of late arrival or non-attendance, you will be charged the full amount for the packages booked. If a delay is anticipated, please contact the switchboard on 01283 245 100. We will do our best to rearrange any pre-booked activities, but please note this is not always possible.

All prices correct at the time of print and valid until 30.12.23.



Refunds: We regret deposits are non-refundable. Notification for any adjustments to numbers must be offered at least one week prior to the visit date. After such time, no refunds can be offered for a reduction in numbers. If booking for a group of visitors, please inform them of our policy.

This is not an exhaustive list of terms and conditions. For a full list, please visit the Group Visits section on our website.

thenma.org.uk

National Memorial Arboretum
Part of the Royal British Legion



Awards for Excellence
2018

Gold Winner
Large Visitor Attraction
of the Year

thenma.org.uk

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